

Appendix 26. Troy University Fall 2005 New Student Survey Responses - Distance Learning

Q1: Gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid | Male | 314 | 42.4 | 42.8 | 42.8 |
| | Female | 419 | 56.5 | 57.2 | 100.0 |
| | Total | 733 | 98.9 | 100.0 | |
| Missing | 0 | 8 | 1.1 | | |
| Total | | 741 | 100.0 | | |

Q2: Race

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----------|-----------|---------|---------------|--------------------|
| Valid | Alien | 1 | .1 | .1 | .1 |
| | Black | 253 | 34.1 | 34.6 | 34.7 |
| | Am Indian | 4 | .5 | .5 | 35.3 |
| | Asian | 20 | 2.7 | 2.7 | 38.0 |
| | Hispanic | 45 | 6.1 | 6.2 | 44.2 |
| | White | 395 | 53.3 | 54.0 | 98.2 |
| | Unknown | 13 | 1.8 | 1.8 | 100.0 |
| | Total | 731 | 98.7 | 100.0 | |
| Missing | 0 | 10 | 1.3 | | |
| Total | | 741 | 100.0 | | |

Q3: Age

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|------------|-----------|---------|---------------|--------------------|
| Valid | 18-19 | 7 | .9 | .9 | .9 |
| | 20-21 | 19 | 2.6 | 2.6 | 3.5 |
| | 22-24 | 92 | 12.4 | 12.4 | 15.9 |
| | 25-29 | 172 | 23.2 | 23.2 | 39.2 |
| | 30-34 | 157 | 21.2 | 21.2 | 60.4 |
| | 35-39 | 141 | 19.0 | 19.1 | 79.5 |
| | 40-49 | 120 | 16.2 | 16.2 | 95.7 |
| | 50-64 | 31 | 4.2 | 4.2 | 99.9 |
| | 65 or over | 1 | .1 | .1 | 100.0 |
| Total | 740 | 99.9 | 100.0 | | |
| Missing | 0 | 1 | .1 | | |
| Total | | 741 | 100.0 | | |

Q4: Enrollment Status

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------------|-----------|---------|---------------|--------------------|
| Valid | First-Time Freshman | 121 | 16.3 | 16.3 | 16.3 |
| | First-Time Graduate | 150 | 20.2 | 20.2 | 36.6 |
| | UG Transfer | 318 | 42.9 | 42.9 | 79.5 |
| | GR Transfer | 37 | 5.0 | 5.0 | 84.5 |
| | UG Transient | 27 | 3.6 | 3.6 | 88.1 |
| | GR Transient | 20 | 2.7 | 2.7 | 90.8 |
| | Other | 68 | 9.2 | 9.2 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q7: College

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------|-----------|---------|---------------|--------------------|
| Valid | AS | 251 | 33.9 | 35.5 | 35.5 |
| | BU | 291 | 39.3 | 41.1 | 76.6 |
| | ED | 74 | 10.0 | 10.5 | 87.0 |
| | CF | 8 | 1.1 | 1.1 | 88.1 |
| | HH | 84 | 11.3 | 11.9 | 100.0 |
| | Total | 708 | 95.5 | 100.0 | |
| Missing | 0 | 33 | 4.5 | | |
| Total | | 741 | 100.0 | | |

Q8: When you applied for admission to college, Troy University was your:

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------|-----------|---------|---------------|--------------------|
| Valid | First Choice | 522 | 70.4 | 71.4 | 71.4 |
| | Second Choice | 169 | 22.8 | 23.1 | 94.5 |
| | Third Choice | 29 | 3.9 | 4.0 | 98.5 |
| | Fourth Choice | 11 | 1.5 | 1.5 | 100.0 |
| | Total | 731 | 98.7 | 100.0 | |
| Missing | 0 | 10 | 1.3 | | |
| Total | | 741 | 100.0 | | |

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-------|-----------|---------|---------------|--------------------|
| Valid | Yes | 108 | 14.6 | 14.7 | 14.7 |
| | No | 627 | 84.6 | 85.3 | 100.0 |
| | Total | 735 | 99.2 | 100.0 | |
| Missing | 0 | 6 | .8 | | |
| Total | | 741 | 100.0 | | |

Q10-1: Select the reasons why you have chosen to attend Troy University: Size of campus

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 724 | 97.7 | 97.7 | 97.7 |
| | Yes | 17 | 2.3 | 2.3 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-2: Select the reasons why you have chosen to attend Troy University: Location

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 595 | 80.3 | 80.3 | 80.3 |
| | Yes | 146 | 19.7 | 19.7 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-3: Select the reasons why you have chosen to attend Troy University: Affordability

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 418 | 56.4 | 56.4 | 56.4 |
| | Yes | 323 | 43.6 | 43.6 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-4: Select the reasons why you have chosen to attend Troy University: Availability of Financial Aid

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 604 | 81.5 | 81.5 | 81.5 |
| | Yes | 137 | 18.5 | 18.5 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-5: Select the reasons why you have chosen to attend Troy University: Admission standards

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 645 | 87.0 | 87.0 | 87.0 |
| | Yes | 96 | 13.0 | 13.0 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-6: Select the reasons why you have chosen to attend Troy University: Academic programs

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 383 | 51.7 | 51.7 | 51.7 |
| | Yes | 358 | 48.3 | 48.3 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-7: Select the reasons why you have chosen to attend Troy University: Academic reputation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 607 | 81.9 | 81.9 | 81.9 |
| | Yes | 134 | 18.1 | 18.1 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-8: Select the reasons why you have chosen to attend Troy University: Flexibility of schedule

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 286 | 38.6 | 38.6 | 38.6 |
| | Yes | 455 | 61.4 | 61.4 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-9: Select the reasons why you have chosen to attend Troy University: Social atmosphere

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 733 | 98.9 | 98.9 | 98.9 |
| | Yes | 8 | 1.1 | 1.1 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-10: Select the reasons why you have chosen to attend Troy University: Diversity of student body

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 713 | 96.2 | 96.2 | 96.2 |
| | Yes | 28 | 3.8 | 3.8 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-11: Select the reasons why you have chosen to attend Troy University: Athletics

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 740 | 99.9 | 99.9 | 99.9 |
| | Yes | 1 | .1 | .1 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-12: Select the reasons why you have chosen to attend Troy University: Performing arts

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----|-----------|---------|---------------|--------------------|
| Valid | No | 741 | 100.0 | 100.0 | 100.0 |

Q10-13: Select the reasons why you have chosen to attend Troy University Recommendation of high school counselor

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 738 | 99.6 | 99.6 | 99.6 |
| | Yes | 3 | .4 | .4 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-14: Select the reasons why you have chosen to attend Troy University Recommendation of college counselor

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 685 | 92.4 | 92.4 | 92.4 |
| | Yes | 56 | 7.6 | 7.6 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-15: Select the reasons why you have chosen to attend Troy University: Parents' recommendation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 733 | 98.9 | 98.9 | 98.9 |
| | Yes | 8 | 1.1 | 1.1 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-16: Select the reasons why you have chosen to attend Troy University: Friends' recommendation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 556 | 75.0 | 75.0 | 75.0 |
| | Yes | 185 | 25.0 | 25.0 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-17: Select the reasons why you have chosen to attend Troy University: Alumni recommendation

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 708 | 95.5 | 95.5 | 95.5 |
| | Yes | 33 | 4.5 | 4.5 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

Q10-18: Select the reasons why you have chosen to attend Troy University: Other

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | No | 599 | 80.8 | 80.8 | 80.8 |
| | Yes | 142 | 19.2 | 19.2 | 100.0 |
| | Total | 741 | 100.0 | 100.0 | |

For Q11, see Appendix 7.

Q12: How did you first learn about TROY?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|--------------------|-----------|---------|---------------|--------------------|
| Valid | Alumni | 56 | 7.6 | 7.6 | 7.6 |
| | Billboard | 15 | 2.0 | 2.0 | 9.6 |
| | Direct Mail | 2 | .3 | .3 | 9.9 |
| | Guidance Counselor | 100 | 13.5 | 13.6 | 23.5 |
| | Internet | 113 | 15.2 | 15.4 | 38.9 |
| | Newspaper | 11 | 1.5 | 1.5 | 40.4 |
| | Radio | 2 | .3 | .3 | 40.6 |
| | Television | 8 | 1.1 | 1.1 | 41.7 |
| | Word of mouth | 313 | 42.2 | 42.5 | 84.2 |
| | Other | 116 | 15.7 | 15.8 | 100.0 |
| | Total | 736 | 99.3 | 100.0 | |
| | Missing | 0 | 5 | .7 | |
| Total | | 741 | 100.0 | | |

Q13: How did you learn about registration dates and times?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------|-----------|---------|---------------|--------------------|
| Valid | Billboard | 8 | 1.1 | 1.1 | 1.1 |
| | Direct Mail | 28 | 3.8 | 3.8 | 4.9 |
| | Internet | 441 | 59.5 | 60.0 | 64.9 |
| | Newspaper | 11 | 1.5 | 1.5 | 66.4 |
| | Television | 1 | .1 | .1 | 66.5 |
| | Word of mouth | 118 | 15.9 | 16.1 | 82.6 |
| | Other | 128 | 17.3 | 17.4 | 100.0 |
| | Total | 735 | 99.2 | 100.0 | |
| Missing | 0 | 6 | .8 | | |
| Total | | 741 | 100.0 | | |

Q14: What is the best way to advertise to your friends?

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------|-----------|---------|---------------|--------------------|
| Valid | Billboard | 8 | 1.1 | 1.1 | 1.1 |
| | Direct Mail | 41 | 5.5 | 5.7 | 6.8 |
| | Internet | 241 | 32.5 | 33.3 | 40.1 |
| | Newspaper | 14 | 1.9 | 1.9 | 42.0 |
| | Radio | 20 | 2.7 | 2.8 | 44.8 |
| | Television | 36 | 4.9 | 5.0 | 49.8 |
| | Word of mouth | 343 | 46.3 | 47.4 | 97.2 |
| | Other | 20 | 2.7 | 2.8 | 100.0 |
| | Total | 723 | 97.6 | 100.0 | |
| Missing | 0 | 18 | 2.4 | | |
| Total | | 741 | 100.0 | | |

Q15-1: Would you describe Troy University to your friends as being: Academically challenging

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----|-----------|---------|---------------|--------------------|
| Valid | Yes | 338 | 45.6 | 100.0 | 100.0 |
| Missing | No | 403 | 54.4 | | |
| Total | | 741 | 100.0 | | |

Q15-2: Would you describe Troy University to your friends as being: Caring

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 143 | 19.3 | 100.0 | 100.0 |
| Missing No | 598 | 80.7 | | |
| Total | 741 | 100.0 | | |

Q15-3: Would you describe Troy University to your friends as being: Convenient

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 519 | 70.0 | 100.0 | 100.0 |
| Missing No | 222 | 30.0 | | |
| Total | 741 | 100.0 | | |

Q15-4: Would you describe Troy University to your friends as being: Friendly

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 262 | 35.4 | 100.0 | 100.0 |
| Missing No | 479 | 64.6 | | |
| Total | 741 | 100.0 | | |

Q15-5: Would you describe Troy University to your friends as being: Good value for the price

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 355 | 47.9 | 100.0 | 100.0 |
| Missing No | 386 | 52.1 | | |
| Total | 741 | 100.0 | | |

Q15-6: Would you describe Troy University to your friends as being: Helpful

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid Yes | 242 | 32.7 | 100.0 | 100.0 |
| Missing No | 499 | 67.3 | | |
| Total | 741 | 100.0 | | |

Q15-7: Would you describe Troy University to your friends as being: Student-centered

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----|-----------|---------|---------------|--------------------|
| Valid | Yes | 241 | 32.5 | 100.0 | 100.0 |
| Missing | No | 500 | 67.5 | | |
| Total | | 741 | 100.0 | | |

Q15-8: Would you describe Troy University to your friends as being: Other

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|-----|-----------|---------|---------------|--------------------|
| Valid | Yes | 45 | 6.1 | 100.0 | 100.0 |
| Missing | No | 696 | 93.9 | | |
| Total | | 741 | 100.0 | | |