

Appendix 27. Troy University Fall 2005 New Student Survey Responses - Overall

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	736	33.4	33.6	33.6
	Female	1454	66.0	66.4	100.0
	Total	2190	99.4	100.0	
Missing	0	13	.6		
Total		2203	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	13	.6	.6	.6
	Black	785	35.6	36.0	36.6
	Am Indian	14	.6	.6	37.2
	Asian	83	3.8	3.8	41.0
	Hispanic	82	3.7	3.8	44.8
	White	1176	53.4	53.9	98.7
	Unknown	29	1.3	1.3	100.0
	Total	2182	99.0	100.0	
Missing	0	21	1.0		
Total		2203	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	283	12.8	12.9	12.9
	20-21	106	4.8	4.8	17.7
	22-24	273	12.4	12.4	30.1
	25-29	424	19.2	19.3	49.4
	30-34	372	16.9	16.9	66.4
	35-39	306	13.9	13.9	80.3
	40-49	334	15.2	15.2	95.5
	50-64	97	4.4	4.4	99.9
	65 or over	2	.1	.1	100.0
	Total	2197	99.7	100.0	
Missing	0	6	.3		
Total		2203	100.0		

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	3	.1	.1	.1
	First-Time Freshman	531	24.1	24.3	24.4
	First-Time Graduate	569	25.8	26.0	50.4
	UG Transfer	704	32.0	32.2	82.6
	GR Transfer	116	5.3	5.3	87.9
	UG Transient	47	2.1	2.1	90.1
	GR Transient	41	1.9	1.9	92.0
	Other	176	8.0	8.0	100.0
	Total	2187	99.3	100.0	
Missing	0	16	.7		
Total		2203	100.0		

Q5: Campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dothan	151	6.9	6.9	6.9
	Montgomery	306	13.9	14.0	20.9
	Phenix City	146	6.6	6.7	27.5
	Troy	448	20.3	20.5	48.0
	University College	397	18.0	18.1	66.1
	eCampus	741	33.6	33.9	100.0
	Total	2189	99.4	100.0	
Missing	0	14	.6		
Total		2203	100.0		

Q7: College

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	548	24.9	26.0	26.0
	BU	772	35.0	36.7	62.7
	ED	404	18.3	19.2	81.9
	CF	60	2.7	2.8	84.7
	HH	322	14.6	15.3	100.0
	Total	2106	95.6	100.0	
Missing	0	97	4.4		
Total		2203	100.0		

Q8: When you applied for admission to college, Troy University was your:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	1549	70.3	71.2	71.2
	Second Choice	500	22.7	23.0	94.1
	Third Choice	90	4.1	4.1	98.3
	Fourth Choice	38	1.7	1.7	100.0
	Total	2177	98.8	100.0	
Missing	0	26	1.2		
Total		2203	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	855	38.8	39.2	39.2
	No	1328	60.3	60.8	100.0
	Total	2183	99.1	100.0	
Missing	0	20	.9		
Total		2203	100.0		

Q10-1: Select the reasons why you have chosen to attend Troy University: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1838	83.4	83.5	83.5
	Yes	364	16.5	16.5	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-2: Select the reasons why you have chosen to attend Troy University: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1024	46.5	46.5	46.5
	Yes	1179	53.5	53.5	100.0
	Total	2203	100.0	100.0	

Q10-3: Select the reasons why you have chosen to attend Troy University: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1250	56.7	56.7	56.7
	Yes	953	43.3	43.3	100.0
Total		2203	100.0	100.0	

Q10-4: Select the reasons why you have chosen to attend Troy University: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1694	76.9	76.9	76.9
	Yes	509	23.1	23.1	100.0
Total		2203	100.0	100.0	

Q10-5: Select the reasons why you have chosen to attend Troy University: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1858	84.3	84.3	84.3
	Yes	345	15.7	15.7	100.0
Total		2203	100.0	100.0	

Q10-6: Select the reasons why you have chosen to attend Troy University: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1230	55.8	55.9	55.9
	Yes	972	44.1	44.1	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-7: Select the reasons why you have chosen to attend Troy University: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1785	81.0	81.1	81.1
	Yes	417	18.9	18.9	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-8: Select the reasons why you have chosen to attend Troy University: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	982	44.6	44.6	44.6
	Yes	1221	55.4	55.4	100.0
	Total	2203	100.0	100.0	

Q10-9: Select the reasons why you have chosen to attend Troy University: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2021	91.7	91.8	91.8
	Yes	181	8.2	8.2	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-10: Select the reasons why you have chosen to attend Troy University: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1994	90.5	90.6	90.6
	Yes	208	9.4	9.4	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-11: Select the reasons why you have chosen to attend Troy University: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2153	97.7	97.8	97.8
	Yes	49	2.2	2.2	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-12: Select the reasons why you have chosen to attend Troy University: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2156	97.9	97.9	97.9
	Yes	46	2.1	2.1	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-13: Select the reasons why you have chosen to attend Troy University: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2157	97.9	98.0	98.0
	Yes	45	2.0	2.0	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-14: Select the reasons why you have chosen to attend Troy University: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2112	95.9	95.9	95.9
	Yes	90	4.1	4.1	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-15: Select the reasons why you have chosen to attend Troy University: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2073	94.1	94.1	94.1
	Yes	129	5.9	5.9	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-16: Select the reasons why you have chosen to attend Troy University: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1619	73.5	73.5	73.5
	Yes	583	26.5	26.5	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-17: Select the reasons why you have chosen to attend Troy University: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1998	90.7	90.7	90.7
	Yes	204	9.3	9.3	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

Q10-18: Select the reasons why you have chosen to attend Troy University: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1909	86.7	86.7	86.7
	Yes	293	13.3	13.3	100.0
	Total	2202	100.0	100.0	
Missing	System	1	.0		
Total		2203	100.0		

For Q11, see Appendix 1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	280	12.7	12.9	12.9
	Billboard	50	2.3	2.3	15.2
	Direct Mail	40	1.8	1.8	17.0
	Guidance Counselor	167	7.6	7.7	24.7
	Internet	195	8.9	9.0	33.6
	Newspaper	36	1.6	1.7	35.3
	Radio	11	.5	.5	35.8
	Television	53	2.4	2.4	38.2
	Word of mouth	998	45.3	45.8	84.0
	Other	348	15.8	16.0	100.0
	Total	2178	98.9	100.0	
Missing	0	25	1.1		
Total		2203	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	38	1.7	1.8	1.8
	Direct Mail	291	13.2	13.4	15.2
	Internet	965	43.8	44.5	59.6
	Newspaper	69	3.1	3.2	62.8
	Radio	10	.5	.5	63.3
	Television	15	.7	.7	64.0
	Word of mouth	417	18.9	19.2	83.2
	Other	365	16.6	16.8	100.0
	Total	2170	98.5	100.0	
Missing	0	33	1.5		
Total		2203	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	36	1.6	1.7	1.7
	Direct Mail	243	11.0	11.3	13.0
	Internet	499	22.7	23.2	36.2
	Newspaper	53	2.4	2.5	38.6
	Radio	94	4.3	4.4	43.0
	Television	182	8.3	8.5	51.5
	Word of mouth	989	44.9	46.0	97.4
	Other	55	2.5	2.6	100.0
	Total	2151	97.6	100.0	
Missing	0	52	2.4		
Total		2203	100.0		

Q15-1: Would you describe Troy University to your friends as being: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	943	42.8	100.0	100.0
Missing	No	1260	57.2		
Total		2203	100.0		

Q15-2: Would you describe Troy University to your friends as being: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	585	26.6	100.0	100.0
Missing	No	1617	73.4		
	System	1	.0		
	Total	1618	73.4		
Total		2203	100.0		

Q15-3: Would you describe Troy University to your friends as being: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	1502	68.2	100.0	100.0
Missing	No	700	31.8		
	System	1	.0		
	Total	701	31.8		
Total		2203	100.0		

Q15-4: Would you describe Troy University to your friends as being: Friendly

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	904	41.0	100.0	100.0
Missing No	1298	58.9		
System	1	.0		
Total	1299	59.0		
Total	2203	100.0		

Q15-5: Would you describe Troy University to your friends as being: Good value for the price

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	1010	45.8	100.0	100.0
Missing No	1192	54.1		
System	1	.0		
Total	1193	54.2		
Total	2203	100.0		

Q15-6: Would you describe Troy University to your friends as being: Helpful

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	718	32.6	100.0	100.0
Missing No	1484	67.4		
System	1	.0		
Total	1485	67.4		
Total	2203	100.0		

Q15-7: Would you describe Troy University to your friends as being: Student-centered

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	833	37.8	100.0	100.0
Missing No	1369	62.1		
System	1	.0		
Total	1370	62.2		
Total	2203	100.0		

Q15-8: Would you describe Troy University to your friends as being: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	135	6.1	100.0	100.0
Missing	No	2067	93.8		
	System	1	.0		
	Total	2068	93.9		
Total		2203	100.0		