

Table 14. Recommendation of Troy University: 06-07 vs. 05-06

	06-07		05-06	
	Definitely Yes	Probably Yes	Definitely Yes	Probably Yes
If you were starting over, would you enroll in the same program?	53%	34%	54%	32%
If you could start college over, would you attend Troy University again?	52%	35%	51%	38%
Would you recommend your academic program to other students?	59%	33%	59%	34%
Would you recommend Troy University to someone planning to go to college?	59%	32%	62%	32%

Implications

1. Overall, Troy University’s graduating students were satisfied with their college experiences over the years they studied at TROY. In particular, the students were satisfied with their educational experiences at the University – instruction, the quality of education, and their academic programs, specifically. Furthermore, the students thought highly of their intellectual development and leadership development as a result of their education at Troy University.
2. The survey findings that for the past two years over 85% of the graduating students would attend Troy University and enroll in the same programs again if they started over and that more than 90% would recommend Troy University and their academic programs strongly suggest that Troy University was effective in offering quality education to its students.
3. However, the *Graduating Student Survey’s* satisfaction measures have identified areas that need to be improved, especially in the areas of **Academic Support Services** and **Student Services**. Because many of the weak areas found in the 05-06 survey results still remain the same in the 06-07 survey results, University personnel (administrators, faculty, and staff) need to pay more attention to assessment information and use assessment results to improve University services.
4. Furthermore, based on survey responses, faculty should do more to help students in their career planning, the University should be more responsive to student needs, efforts should be made to raise student intellectual caliber, and more courses should be offered each term so that students can graduate as they have planned.

5. While building plans for improvement for areas in which students are less satisfied, University personnel need to be aware that different factors may contribute to the ratings; therefore, further studies should be conducted to look more closely into the areas of need before decisions for improvement are made or actions are taken.