

## Fall 2006 Troy University New Student Survey Responses - Dothan

### Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	24	17.9	18.0	18.0
	Female	109	81.3	82.0	100.0
	Total	133	99.3	100.0	
Missing	0	1	.7		
Total		134	100.0		

### Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	23	17.2	17.4	17.4
	Am Indian	3	2.2	2.3	19.7
	Asian	3	2.2	2.3	22.0
	Hispanic	1	.7	.8	22.7
	White	98	73.1	74.2	97.0
	Unknown	4	3.0	3.0	100.0
	Total	132	98.5	100.0	
Missing	0	2	1.5		
Total		134	100.0		

### Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	21	15.7	15.7	15.7
	20-21	14	10.4	10.4	26.1
	22-24	24	17.9	17.9	44.0
	25-29	25	18.7	18.7	62.7
	30-34	17	12.7	12.7	75.4
	35-39	10	7.5	7.5	82.8
	40-49	16	11.9	11.9	94.8
	50-64	7	5.2	5.2	100.0
Total		134	100.0	100.0	

**Q4: Enrollment Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	26	19.4	19.5	19.5
	First-Time Graduate	31	23.1	23.3	42.9
	UG Transfer	55	41.0	41.4	84.2
	GR Transfer	1	.7	.8	85.0
	UG Transient	3	2.2	2.3	87.2
	GR Transient	2	1.5	1.5	88.7
	Other	15	11.2	11.3	100.0
	Total	133	99.3	100.0	
Missing	0	1	.7		
Total		134	100.0		

**Q5 and Q6: Campus where you are currently enrolled (Dothan); if UC or eCampus, select the site from which you are taking classes now.**

**Q7: College you are attending:**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	48	35.8	35.8	35.8
	BU	37	27.6	27.6	63.4
	ED	44	32.8	32.8	96.3
	HH	5	3.7	3.7	100.0
	Total	134	100.0	100.0	

**Q8: When you applied for admission to college, Troy University was your \_\_\_\_ choice**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	112	83.6	83.6	83.6
	Second Choice	17	12.7	12.7	96.3
	Third Choice	3	2.2	2.2	98.5
	Fourth Choice	2	1.5	1.5	100.0
	Total	134	100.0	100.0	

**Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	76	56.7	57.1	57.1
	No	57	42.5	42.9	100.0
	Total	133	99.3	100.0	
Missing	0	1	.7		
Total		134	100.0		

**Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply):**

**Q10 - Reason 1: Size of campus**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	92	68.7	68.7	68.7
Yes	42	31.3	31.3	100.0
Total	134	100.0	100.0	

**Q10 - Reason 2: Location**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	15	11.2	11.2	11.2
Yes	119	88.8	88.8	100.0
Total	134	100.0	100.0	

**Q10 - Reason 3: Affordability**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	87	64.9	64.9	64.9
Yes	47	35.1	35.1	100.0
Total	134	100.0	100.0	

**Q10 - Reason 4: Availability of Financial Aid**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	104	77.6	77.6	77.6
Yes	30	22.4	22.4	100.0
Total	134	100.0	100.0	

**Q10 - Reason 5: Admission standards**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	111	82.8	82.8	82.8
Yes	23	17.2	17.2	100.0
Total	134	100.0	100.0	

**Q10 - Reason 6: Academic programs**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	86	64.2	64.2	64.2
Yes	48	35.8	35.8	100.0
Total	134	100.0	100.0	

**Q10 - Reason 7: Academic reputation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	109	81.3	81.3	81.3
	Yes	25	18.7	18.7	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 8: Flexibility of schedule**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	68	50.7	50.7	50.7
	Yes	66	49.3	49.3	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 9: Social atmosphere**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	120	89.6	89.6	89.6
	Yes	14	10.4	10.4	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 10: Diversity of student body**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	124	92.5	92.5	92.5
	Yes	10	7.5	7.5	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 11: Athletics**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	133	99.3	99.3	99.3
	Yes	1	.7	.7	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 12: Performing arts**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	134	100.0	100.0	100.0

**Q10 - Reason 13: Recommendation of high school counselor**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	129	96.3	96.3	96.3
	Yes	5	3.7	3.7	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 14: Recommendation of college counselor**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	133	99.3	99.3	99.3
	Yes	1	.7	.7	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 15: Parents' recommendation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	123	91.8	91.8	91.8
	Yes	11	8.2	8.2	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 16: Friends' recommendation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	109	81.3	81.3	81.3
	Yes	25	18.7	18.7	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 17: Alumni recommendation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	126	94.0	94.0	94.0
	Yes	8	6.0	6.0	100.0
	Total	134	100.0	100.0	

**Q10 - Reason 18: Other**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	120	89.6	89.6	89.6
	Yes	14	10.4	10.4	100.0
	Total	134	100.0	100.0	

**Q11: See Appendices 2 and 2.1.**

**Q12: How did you first learn about TROY?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	15	11.2	11.3	11.3
	Billboard	3	2.2	2.3	13.5
	Direct Mail	3	2.2	2.3	15.8
	Guidance Counselor	9	6.7	6.8	22.6
	Internet	8	6.0	6.0	28.6
	Newspaper	2	1.5	1.5	30.1
	Television	1	.7	.8	30.8
	Word of mouth	69	51.5	51.9	82.7
	Other	23	17.2	17.3	100.0
	Total	133	99.3	100.0	
Missing	0	1	.7		
Total		134	100.0		

**Q13: How did you learn about registration dates and times?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	3	2.2	2.3	2.3
	Direct Mail	26	19.4	19.5	21.8
	Internet	54	40.3	40.6	62.4
	Newspaper	5	3.7	3.8	66.2
	Radio	1	.7	.8	66.9
	Television	2	1.5	1.5	68.4
	Word of mouth	18	13.4	13.5	82.0
	Other	24	17.9	18.0	100.0
	Total	133	99.3	100.0	
Missing	0	1	.7		
Total		134	100.0		

**Q14: What is the best way to advertise to your friends?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	6	4.5	4.6	4.6
	Direct Mail	14	10.4	10.7	15.3
	Internet	31	23.1	23.7	38.9
	Newspaper	3	2.2	2.3	41.2
	Radio	8	6.0	6.1	47.3
	Television	13	9.7	9.9	57.3
	Word of mouth	55	41.0	42.0	99.2
	Other	1	.7	.8	100.0
	Total	131	97.8	100.0	
Missing	0	3	2.2		
Total		134	100.0		

**Q15: How would you describe TROY to a friend?**

**Q15 - Description 1: Academically challenging**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	72	53.7	53.7	53.7
	Yes	62	46.3	46.3	100.0
Total		134	100.0	100.0	

**Q15 - Description 2: Caring**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	90	67.2	67.2	67.2
	Yes	44	32.8	32.8	100.0
Total		134	100.0	100.0	

**Q15 - Description 3: Convenient**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	47	35.1	35.1	35.1
	Yes	87	64.9	64.9	100.0
Total		134	100.0	100.0	

**Q15 - Description 4: Friendly**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	63	47.0	47.0	47.0
	Yes	71	53.0	53.0	100.0
Total		134	100.0	100.0	

**Q15 - Description 5: Good value for the price**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	81	60.4	60.4	60.4
	Yes	53	39.6	39.6	100.0
Total		134	100.0	100.0	

**Q15 - Description 6: Helpful**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	89	66.4	66.4	66.4
	Yes	45	33.6	33.6	100.0
	Total	134	100.0	100.0	

**Q15 - Description 7: Student-centered**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	85	63.4	63.4	63.4
	Yes	49	36.6	36.6	100.0
	Total	134	100.0	100.0	

**Q15 - Description 8: Other**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	123	91.8	91.8	91.8
	Yes	11	8.2	8.2	100.0
	Total	134	100.0	100.0	

**Q16: Additional Comments. (See Comments in the Troy IRPE Office.)**