

Fall 2006 Troy University New Student Survey Responses - Montgomery

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	52	18.8	18.9	18.9
	Female	223	80.5	81.1	100.0
	Total	275	99.3	100.0	
Missing	0	2	.7		
Total		277	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	1	.4	.4	.4
	Black	146	52.7	53.3	53.6
	Am Indian	2	.7	.7	54.4
	Asian	2	.7	.7	55.1
	Hispanic	5	1.8	1.8	56.9
	White	117	42.2	42.7	99.6
	Unknown	1	.4	.4	100.0
	Total	274	98.9	100.0	
Missing	0	3	1.1		
Total		277	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	34	12.3	12.3	12.3
	20-21	15	5.4	5.4	17.7
	22-24	41	14.8	14.8	32.5
	25-29	69	24.9	24.9	57.4
	30-34	54	19.5	19.5	76.9
	35-39	31	11.2	11.2	88.1
	40-49	30	10.8	10.8	98.9
	50-64	3	1.1	1.1	100.0
	Total	277	100.0	100.0	

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	1	.4	.4	.4
	First-Time Freshman	97	35.0	35.1	35.5
	First-Time Graduate	53	19.1	19.2	54.7
	UG Transfer	71	25.6	25.7	80.4
	GR Transfer	11	4.0	4.0	84.4
	UG Transient	8	2.9	2.9	87.3
	GR Transient	4	1.4	1.4	88.8
	Other	31	11.2	11.2	100.0
	Total	276	99.6	100.0	
Missing	0	1	.4		
Total		277	100.0		

Q5 and Q6: Campus where you are currently enrolled (Montgomery); if UC or eCampus, select the site from which you are taking classes now.

Q7: College you are attending

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	53	19.1	20.5	20.5
	BU	112	40.4	43.4	64.0
	ED	41	14.8	15.9	79.8
	CF	6	2.2	2.3	82.2
	HH	46	16.6	17.8	100.0
	Total	258	93.1	100.0	
Missing	0	19	6.9		
Total		277	100.0		

Q8: When you applied for admission to college, Troy University was your _____ choice

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	202	72.9	73.7	73.7
	Second Choice	54	19.5	19.7	93.4
	Third Choice	16	5.8	5.8	99.3
	Fourth Choice	2	.7	.7	100.0
	Total	274	98.9	100.0	
Missing	0	3	1.1		
Total		277	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	137	49.5	50.2	50.2
	No	136	49.1	49.8	100.0
	Total	273	98.6	100.0	
Missing	0	4	1.4		
Total		277	100.0		

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply).

Q10 - Reason 1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	229	82.7	82.7	82.7
	Yes	48	17.3	17.3	100.0
	Total	277	100.0	100.0	

Q10 - Reason 2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	62	22.4	22.4	22.4
	Yes	215	77.6	77.6	100.0
	Total	277	100.0	100.0	

Q10 - Reason 3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	180	65.0	65.0	65.0
	Yes	97	35.0	35.0	100.0
	Total	277	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	220	79.4	79.4	79.4
	Yes	57	20.6	20.6	100.0
	Total	277	100.0	100.0	

Q10 - Reason 5: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	236	85.2	85.2	85.2
	Yes	41	14.8	14.8	100.0
	Total	277	100.0	100.0	

Q10 - Reason 6: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	180	65.0	65.0	65.0
	Yes	97	35.0	35.0	100.0
	Total	277	100.0	100.0	

Q10 - Reason 7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	232	83.8	83.8	83.8
	Yes	45	16.2	16.2	100.0
	Total	277	100.0	100.0	

Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	104	37.5	37.5	37.5
	Yes	173	62.5	62.5	100.0
	Total	277	100.0	100.0	

Q10 - Reason 9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	253	91.3	91.3	91.3
	Yes	24	8.7	8.7	100.0
	Total	277	100.0	100.0	

Q10 - Reason 10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	251	90.6	90.6	90.6
	Yes	26	9.4	9.4	100.0
	Total	277	100.0	100.0	

Q10 - Reason 11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	276	99.6	99.6	99.6
	Yes	1	.4	.4	100.0
	Total	277	100.0	100.0	

Q10 - Reason 12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	276	99.6	99.6	99.6
	Yes	1	.4	.4	100.0
	Total	277	100.0	100.0	

Q10 - Reason 13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	273	98.6	98.6	98.6
	Yes	4	1.4	1.4	100.0
	Total	277	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	275	99.3	99.3	99.3
	Yes	2	.7	.7	100.0
	Total	277	100.0	100.0	

Q10 - Reason 15: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	253	91.3	91.3	91.3
	Yes	24	8.7	8.7	100.0
	Total	277	100.0	100.0	

Q10 - Reason 16: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	202	72.9	72.9	72.9
	Yes	75	27.1	27.1	100.0
	Total	277	100.0	100.0	

Q10 - Reason 17: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	258	93.1	93.1	93.1
	Yes	19	6.9	6.9	100.0
	Total	277	100.0	100.0	

Q10 - Reason 18: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	249	89.9	89.9	89.9
	Yes	28	10.1	10.1	100.0
	Total	277	100.0	100.0	

Q11: See Appendices 3 and 3.1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	28	10.1	10.1	10.1
	Billboard	3	1.1	1.1	11.2
	Direct Mail	14	5.1	5.1	16.2
	Guidance Counselor	4	1.4	1.4	17.7
	Internet	13	4.7	4.7	22.4
	Newspaper	3	1.1	1.1	23.5
	Radio	3	1.1	1.1	24.5
	Television	17	6.1	6.1	30.7
	Word of mouth	153	55.2	55.2	85.9
	Other	39	14.1	14.1	100.0
	Total	277	100.0	100.0	

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	9	3.2	3.3	3.3
	Direct Mail	45	16.2	16.4	19.6
	Internet	86	31.0	31.3	50.9
	Newspaper	5	1.8	1.8	52.7
	Radio	2	.7	.7	53.5
	Television	6	2.2	2.2	55.6
	Word of mouth	80	28.9	29.1	84.7
	Other	42	15.2	15.3	100.0
	Total	275	99.3	100.0	
Missing	0	2	.7		
Total		277	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	11	4.0	4.0	4.0
	Direct Mail	29	10.5	10.6	14.7
	Internet	41	14.8	15.0	29.7
	Newspaper	5	1.8	1.8	31.5
	Radio	12	4.3	4.4	35.9
	Television	45	16.2	16.5	52.4
	Word of mouth	122	44.0	44.7	97.1
	Other	8	2.9	2.9	100.0
	Total	273	98.6	100.0	
	Missing	0	4	1.4	
Total		277	100.0		

Q15: How you describe TROY to a friend?

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	178	64.3	64.3	64.3
	Yes	99	35.7	35.7	100.0
Total		277	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	208	75.1	75.1	75.1
	Yes	69	24.9	24.9	100.0
Total		277	100.0	100.0	

Q15 - Description 3: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	91	32.9	32.9	32.9
	Yes	186	67.1	67.1	100.0
Total		277	100.0	100.0	

Q15 - Description 4: Friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	172	62.1	62.1	62.1
	Yes	105	37.9	37.9	100.0
	Total	277	100.0	100.0	

Q15 - Description 5: Good value for the price

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	192	69.3	69.3	69.3
	Yes	85	30.7	30.7	100.0
	Total	277	100.0	100.0	

Q15 - Description 6: Helpful

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	186	67.1	67.1	67.1
	Yes	91	32.9	32.9	100.0
	Total	277	100.0	100.0	

Q15 - Description 7: Student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	176	63.5	63.5	63.5
	Yes	101	36.5	36.5	100.0
	Total	277	100.0	100.0	

Q15 - Description 8: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	251	90.6	90.6	90.6
	Yes	26	9.4	9.4	100.0
	Total	277	100.0	100.0	

Q16: Additional Comments. (See Comments in the Troy IRPE Office.)