

Fall 2006 Troy University New Student Survey Responses - Overall

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	961	37.8	38.0	38.0
	Female	1567	61.7	62.0	100.0
	Total	2528	99.5	100.0	
Missing	0	12	.5		
Total		2540	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	3	.1	.1	.1
	Black	952	37.5	37.7	37.9
	Am Indian	17	.7	.7	38.5
	Asian	72	2.8	2.9	41.4
	Hispanic	100	3.9	4.0	45.3
	White	1338	52.7	53.0	98.4
	Unknown	41	1.6	1.6	100.0
	Total	2523	99.3	100.0	
Missing	0	17	.7		
Total		2540	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	271	10.7	10.7	10.7
	20-21	107	4.2	4.2	14.9
	22-24	310	12.2	12.2	27.2
	25-29	552	21.7	21.8	49.0
	30-34	447	17.6	17.7	66.6
	35-39	378	14.9	14.9	81.6
	40-49	357	14.1	14.1	95.7
	50-64	108	4.3	4.3	99.9
	65 or over	2	.1	.1	100.0
Total	2532	99.7	100.0		
Missing	0	8	.3		
Total		2540	100.0		

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Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	6	.2	.2	.2
	First-Time Freshman	612	24.1	24.2	24.4
	First-Time Graduate	614	24.2	24.3	48.7
	UG Transfer	836	32.9	33.0	81.7
	GR Transfer	137	5.4	5.4	87.2
	UG Transient	80	3.1	3.2	90.3
	GR Transient	49	1.9	1.9	92.3
	Other	196	7.7	7.7	100.0
	Total	2530	99.6	100.0	
Missing	0	10	.4		
Total		2540	100.0		

Q5 and Q6: Campus where you are currently enrolled (TROY Overall); if UC or eCampus, select the site from which you are taking classes.

Q5: Campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dothan	134	5.3	5.3	5.3
	Montgomery	277	10.9	11.0	16.3
	Phenix City	122	4.8	4.8	21.1
	Troy	432	17.0	17.1	38.2
	University College	385	15.2	15.2	53.5
	eCampus	1175	46.3	46.5	100.0
	Total	2525	99.4	100.0	
Missing	0	15	.6		
Total		2540	100.0		

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Q6: UC Site/eCampus

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Albany, Georgia	92	3.6	5.3	5.3
Atlanta, Georgia	90	3.5	5.2	10.5
Augusta, Georgia	110	4.3	6.4	16.9
Bangkok, Thailand	1	.0	.1	17.0
Bethesda, Maryland	3	.1	.2	17.1
Brunswick, Georgia	37	1.5	2.1	19.3
Clarksville, Tennessee	6	.2	.3	19.6
Covington, Georgia	36	1.4	2.1	21.7
Dam Neck, Virginia	1	.0	.1	21.8
Davis-Monthan AFB, Arizona	22	.9	1.3	23.0
Distance Learning, Florida/Western Region	125	4.9	7.2	30.3
Distance Learning, Pacific Region	4	.2	.2	30.5
Distance Learning, Troy, Alabama	142	5.6	8.2	38.7
Dothan, Alabama	19	.7	1.1	39.8
eArmyU Programs	153	6.0	8.9	48.7
Fayetteville, North Carolina	9	.4	.5	49.2
Fort Belvoir, Virginia	9	.4	.5	49.7
Fort Benning, Georgia	102	4.0	5.9	55.6
Fort Bragg, North Carolina	31	1.2	1.8	57.4
Fort Carson/Colorado Springs, Colorado	22	.9	1.3	58.7
Fort Eustis, Virginia	5	.2	.3	59.0
Fort Gordon, Georgia	26	1.0	1.5	60.5
Fort Lewis, Washington	16	.6	.9	61.4
Fort Monroe, Virginia	3	.1	.2	61.6
Fort Myer, Virginia/Pentagon	3	.1	.2	61.7
Fort Rucker, Alabama	10	.4	.6	62.3
Fort Walton Beach Area	77	3.0	4.5	66.8
Gunter AFB	3	.1	.2	67.0
Heidelberg, Germany	4	.2	.2	67.2
Holloman AFB, New Mexico	1	.0	.1	67.2
Jacksonville, Florida	5	.2	.3	67.5
Kadena AB, Okinawa, Japan	10	.4	.6	68.1
Langley AFB, Virginia	9	.4	.5	68.6
Little Creek Amphibious Base, Virginia	2	.1	.1	68.8
Malmstrom AFB	2	.1	.1	68.9
Maxwell AFB	6	.2	.3	69.2
Misawa AB, Japan	6	.2	.3	69.6
Montgomery, Alabama	84	3.3	4.9	74.4
New Orleans, Louisiana	1	.0	.1	74.5
Norfolk Naval Station, Virginia	14	.6	.8	75.3
Norfolk Regional Office, Virginia	6	.2	.3	75.6
Oceana NAS, Virginia	3	.1	.2	75.8
Orlando, Florida	20	.8	1.2	77.0
Pensacola, Florida	37	1.5	2.1	79.1
Phenix City, Alabama	27	1.1	1.6	80.7
Savannah, Georgia	16	.6	.9	81.6
Seoul, Korea	6	.2	.3	81.9
Shaw AFB, South Carolina	18	.7	1.0	83.0
Taipei, Taiwan	1	.0	.1	83.0

Q7: College you are attending:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	692	27.2	28.5	28.5
	BU	910	35.8	37.4	65.9
	ED	439	17.3	18.1	83.9
	CF	52	2.0	2.1	86.1
	HH	339	13.3	13.9	100.0
	Total	2432	95.7	100.0	
Missing	0	108	4.3		
Total		2540	100.0		

Q8: Troy University was you _____ choice

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	1867	73.5	74.2	74.2
	Second Choice	518	20.4	20.6	94.8
	Third Choice	92	3.6	3.7	98.4
	Fourth Choice	39	1.5	1.6	100.0
	Total	2516	99.1	100.0	
Missing	0	24	.9		
Total		2540	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	908	35.7	36.1	36.1
	No	1608	63.3	63.9	100.0
	Total	2516	99.1	100.0	
Missing	0	24	.9		
Total		2540	100.0		

Q10: Please select the reasons why you have chosen Troy University (select as many as apply).

Q10 - Reason 1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2184	86.0	86.0	86.0
	Yes	356	14.0	14.0	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1273	50.1	50.1	50.1
	Yes	1267	49.9	49.9	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1510	59.4	59.4	59.4
	Yes	1030	40.6	40.6	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2001	78.8	78.8	78.8
	Yes	539	21.2	21.2	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 5: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2141	84.3	84.3	84.3
	Yes	399	15.7	15.7	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 6: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1421	55.9	55.9	55.9
	Yes	1119	44.1	44.1	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1995	78.5	78.5	78.5
	Yes	545	21.5	21.5	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1146	45.1	45.1	45.1
	Yes	1394	54.9	54.9	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2365	93.1	93.1	93.1
	Yes	175	6.9	6.9	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2347	92.4	92.4	92.4
	Yes	193	7.6	7.6	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2472	97.3	97.3	97.3
	Yes	68	2.7	2.7	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2498	98.3	98.3	98.3
	Yes	42	1.7	1.7	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2498	98.3	98.3	98.3
	Yes	42	1.7	1.7	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2415	95.1	95.1	95.1
	Yes	125	4.9	4.9	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 15: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2403	94.6	94.6	94.6
	Yes	137	5.4	5.4	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 16: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1838	72.4	72.4	72.4
	Yes	702	27.6	27.6	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 17: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2337	92.0	92.0	92.0
	Yes	203	8.0	8.0	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 18: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2223	87.5	87.5	87.5
	Yes	317	12.5	12.5	100.0
	Total	2540	100.0	100.0	

Q11: See Appendices 1 and 1.1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	302	11.9	12.0	12.0
	Billboard	62	2.4	2.5	14.5
	Direct Mail	42	1.7	1.7	16.1
	Guidance Counselor	184	7.2	7.3	23.4
	Internet	264	10.4	10.5	33.9
	Newspaper	33	1.3	1.3	35.2
	Radio	17	.7	.7	35.9
	Television	53	2.1	2.1	38.0
	Word of mouth	1089	42.9	43.3	81.3
	Other	471	18.5	18.7	100.0
	Total	2517	99.1	100.0	
Missing	0	23	.9		
Total		2540	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	62	2.4	2.5	2.5
	Direct Mail	248	9.8	9.9	12.4
	Internet	1203	47.4	47.9	60.3
	Newspaper	40	1.6	1.6	61.9
	Radio	5	.2	.2	62.1
	Television	11	.4	.4	62.5
	Word of mouth	463	18.2	18.5	81.0
	Other	477	18.8	19.0	100.0
	Total	2509	98.8	100.0	
Missing	0	31	1.2		
Total		2540	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	60	2.4	2.4	2.4
	Direct Mail	197	7.8	7.9	10.4
	Internet	654	25.7	26.3	36.7
	Newspaper	38	1.5	1.5	38.2
	Radio	79	3.1	3.2	41.4
	Television	201	7.9	8.1	49.5
	Word of mouth	1195	47.0	48.1	97.6
	Other	59	2.3	2.4	100.0
	Total	2483	97.8	100.0	
Missing	0	57	2.2		
Total		2540	100.0		

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1515	59.6	59.6	59.6
	Yes	1025	40.4	40.4	100.0
	Total	2540	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1891	74.4	74.4	74.4
	Yes	649	25.6	25.6	100.0
	Total	2540	100.0	100.0	

Q15 - Description 3: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	834	32.8	32.8	32.8
	Yes	1706	67.2	67.2	100.0
	Total	2540	100.0	100.0	

Q15 - Description 4: Friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1544	60.8	60.8	60.8
	Yes	996	39.2	39.2	100.0
	Total	2540	100.0	100.0	

Q15 - Description 5: Good value for the price

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1387	54.6	54.6	54.6
	Yes	1153	45.4	45.4	100.0
	Total	2540	100.0	100.0	

Q15 - Description 6: Helpful

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1737	68.4	68.4	68.4
	Yes	803	31.6	31.6	100.0
	Total	2540	100.0	100.0	

Q15 - Description 7: Student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1580	62.2	62.2	62.2
	Yes	960	37.8	37.8	100.0
	Total	2540	100.0	100.0	

Q15 - Description 8: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2370	93.3	93.3	93.3
	Yes	170	6.7	6.7	100.0
	Total	2540	100.0	100.0	

Q16: Additional Comments. (See Comments in the Troy IRPE Office.)