

Troy University Fall 2006 New Student Survey
Fall 2006 Troy University New Student Survey Responses
- Phenix City

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	16	13.1	13.1	13.1
	Female	106	86.9	86.9	100.0
Total		122	100.0	100.0	

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	61	50.0	50.0	50.0
	White	59	48.4	48.4	98.4
	Unknown	2	1.6	1.6	100.0
	Total	122	100.0	100.0	

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	2	1.6	1.7	1.7
	20-21	3	2.5	2.5	4.2
	22-24	12	9.8	10.0	14.2
	25-29	26	21.3	21.7	35.8
	30-34	16	13.1	13.3	49.2
	35-39	25	20.5	20.8	70.0
	40-49	22	18.0	18.3	88.3
	50-64	14	11.5	11.7	100.0
	Total	120	98.4	100.0	
Missing	0	2	1.6		
Total		122	100.0		

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	11	9.0	9.0	9.0
	First-Time Graduate	26	21.3	21.3	30.3
	UG Transfer	60	49.2	49.2	79.5
	GR Transfer	11	9.0	9.0	88.5
	UG Transient	1	.8	.8	89.3
	GR Transient	5	4.1	4.1	93.4
	Other	8	6.6	6.6	100.0
	Total	122	100.0	100.0	

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Q5 and Q6: Campus where you are currently enrolled (Phenix City); if you UC or eCampus, select the site from which you are taking classes.

Q7: College you are attending:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	2	1.6	1.7	1.7
	BU	28	23.0	23.7	25.4
	ED	60	49.2	50.8	76.3
	HH	28	23.0	23.7	100.0
	Total	118	96.7	100.0	
Missing	0	4	3.3		
Total		122	100.0		

Q8: When you applied for admission to college, Troy University was your ____ choice

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	98	80.3	81.0	81.0
	Second Choice	19	15.6	15.7	96.7
	Third Choice	4	3.3	3.3	100.0
	Total	121	99.2	100.0	
Missing	0	1	.8		
Total		122	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	59	48.4	48.8	48.8
	No	62	50.8	51.2	100.0
	Total	121	99.2	100.0	
Missing	0	1	.8		
Total		122	100.0		

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply).

Q10 - Reason 1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	90	73.8	73.8	73.8
	Yes	32	26.2	26.2	100.0
	Total	122	100.0	100.0	

Q10 - Reason 2: Location

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	29	23.8	23.8	23.8
Yes	93	76.2	76.2	100.0
Total	122	100.0	100.0	

Q10 - Reason 3: Affordability

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	73	59.8	59.8	59.8
Yes	49	40.2	40.2	100.0
Total	122	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	90	73.8	73.8	73.8
Yes	32	26.2	26.2	100.0
Total	122	100.0	100.0	

Q10 - Reason 5: Admission standards

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	100	82.0	82.0	82.0
Yes	22	18.0	18.0	100.0
Total	122	100.0	100.0	

Q10 - Reason 6: Academic programs

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	63	51.6	51.6	51.6
Yes	59	48.4	48.4	100.0
Total	122	100.0	100.0	

Q10 - Reason 7: Academic reputation

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	86	70.5	70.5	70.5
Yes	36	29.5	29.5	100.0
Total	122	100.0	100.0	

Q10 - Reason 8: Flexibility of schedule

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	36	29.5	29.5	29.5
Yes	86	70.5	70.5	100.0
Total	122	100.0	100.0	

Q10 - Reason 9: Social atmosphere

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	112	91.8	91.8	91.8
Yes	10	8.2	8.2	100.0
Total	122	100.0	100.0	

Q10 - Reason 10: Diversity of student body

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	104	85.2	85.2	85.2
Yes	18	14.8	14.8	100.0
Total	122	100.0	100.0	

Q10 - Reason 11: Athletics

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	122	100.0	100.0	100.0

Q10 - Reason 12: Performing arts

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	122	100.0	100.0	100.0

Q10 - Reason 13: Recommendation of high school counselor

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	122	100.0	100.0	100.0

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	118	96.7	96.7	96.7
	Yes	4	3.3	3.3	100.0
	Total	122	100.0	100.0	

Q10 - Reason 15: Parents' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	114	93.4	93.4	93.4
	Yes	8	6.6	6.6	100.0
	Total	122	100.0	100.0	

Q10 - Reason 16: Friends' recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	82	67.2	67.2	67.2
	Yes	40	32.8	32.8	100.0
	Total	122	100.0	100.0	

Q10 - Reason 17: Alumni recommendation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	107	87.7	87.7	87.7
	Yes	15	12.3	12.3	100.0
	Total	122	100.0	100.0	

Q10 - Reason 18: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	116	95.1	95.1	95.1
	Yes	6	4.9	4.9	100.0
	Total	122	100.0	100.0	

Q11: See Appendices 4 and 4.1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	27	22.1	22.1	22.1
	Billboard	2	1.6	1.6	23.8
	Direct Mail	2	1.6	1.6	25.4
	Guidance Counselor	3	2.5	2.5	27.9
	Internet	3	2.5	2.5	30.3
	Television	7	5.7	5.7	36.1
	Word of mouth	63	51.6	51.6	87.7
	Other	15	12.3	12.3	100.0
	Total	122	100.0	100.0	

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	1	.8	.8	.8
	Direct Mail	8	6.6	6.6	7.4
	Internet	64	52.5	52.5	59.8
	Newspaper	2	1.6	1.6	61.5
	Word of mouth	22	18.0	18.0	79.5
	Other	25	20.5	20.5	100.0
	Total	122	100.0	100.0	

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	6	4.9	4.9	4.9
	Direct Mail	11	9.0	9.0	13.9
	Internet	36	29.5	29.5	43.4
	Newspaper	2	1.6	1.6	45.1
	Radio	4	3.3	3.3	48.4
	Television	13	10.7	10.7	59.0
	Word of mouth	49	40.2	40.2	99.2
	Other	1	.8	.8	100.0
	Total	122	100.0	100.0	

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	62	50.8	50.8	50.8
	Yes	60	49.2	49.2	100.0
	Total	122	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	80	65.6	65.6	65.6
	Yes	42	34.4	34.4	100.0
	Total	122	100.0	100.0	

Q15 - Description 3: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	30	24.6	24.6	24.6
	Yes	92	75.4	75.4	100.0
	Total	122	100.0	100.0	

Q15 - Description 4: Friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	66	54.1	54.1	54.1
	Yes	56	45.9	45.9	100.0
	Total	122	100.0	100.0	

Q15 - Description 5: Good value for the price

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	68	55.7	55.7	55.7
	Yes	54	44.3	44.3	100.0
	Total	122	100.0	100.0	

Q15 - Description 6: Helpful

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	81	66.4	66.4	66.4
	Yes	41	33.6	33.6	100.0
	Total	122	100.0	100.0	

Q15 - Description 7: Student-centered

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	71	58.2	58.2	58.2
	Yes	51	41.8	41.8	100.0
	Total	122	100.0	100.0	

Q15 - Description 8: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	114	93.4	93.4	93.4
	Yes	8	6.6	6.6	100.0
	Total	122	100.0	100.0	

Q16: Additional Comments: (See Comments in the Troy IRPE Office.)