

Troy University 2005 Employer Survey

Executive Summary

The Troy University Institutional Research, Planning, and Effectiveness (IRPE) Office conducted an Employer Survey in fall 2005. There were two purposes in surveying employers of Troy University graduates. The first purpose was to determine the characteristics that employers seek in hiring college graduates. The second purpose was to obtain ratings of the Troy University graduates hired by the employers.

The top ten characteristics that employers seek in college graduates that they hire are:

1. Reading skills	100%
2. Work ethic	100%
3. Writing skills	97%
4. Ability to work with co-worker/supervisor	94%
5. Professional ethics in decision-making	93%
6. Job know-how	84%
7. Mathematical skills	80%
8. Courses in major related to organization	80%
9. Technology skills	76%
10. Knowledge of philosophy of organization	64%

The top 10 characteristics of Troy University employed were:

1. Reading skills	96%
2. Ability to work with co-worker/supervisor	95%
3. Oral communication	93%
4. Listening skills	90%
5. Technology skills	89%
6. Work ethic	88%
7. Work output	87%
8. Job skills specific to position	87%
9. Quality of work	87%
10. Writing skills	86%

We mailed surveys on October 3, 2006 to 496 employers of Troy University graduates. Of those mailed, 30 were sent to Dothan employers, 92 to Montgomery employers, and the remaining 374 to Troy University employers. After the surveys were returned to Institutional Research, Planning, and Effectiveness office, each survey was entered online and results were downloaded into survey software for analyzing. Out of 496 surveys mailed, 89 employers responded (18%).

There were eight responses (27%) from the Dothan mail-out. There were 13 responses (14%) from the Montgomery mail-out and there were 68 responses (18%) from Troy.

TROY UNIVERSITY
RESULTS OF THE EMPLOYER SURVEY – TROY SYSTEM
FALL SEMESTER 2005
NUMBER OF RESPONDENTS 89