

MY DEGREE MAP

SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN

GLOBAL BUSINESS-MARKETING CONCENTRATION- PROGRAM YEAR 2015-16

	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	1ST YEAR	ENG 1101/03	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	TROY 1101
MTH 1112		3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	AREA II FINE ARTS COURSE	3
									AREA IV HIS COURSE	3
TOTAL		6	TOTAL	6	TOTAL	7	TOTAL	6	TOTAL	7
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER		
TROY 1101		1	AREA II FINE ARTS COURSE	3	ENG 1102/04	3	AREA IV HIS COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
ENG 1101/03		3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3		
MTH 1112	3	ECO 2251	3	ECO 2252	3					
TOTAL 16				TOTAL 16						
2ND YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	AREA II LIT COURSE	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300	3
	AREA III SCI/LAB COURSE	3/1	LAW 2221	3	AREA II HUM/FA COURSE	3	QM 2241	3	MKT 3300	3
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	AREA II LIT COURSE	3	ACT 2291	3	AREA II HUM/FA COURSE	3	ACT 2292	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	AREA III SCI/LAB COURSE	3/1	MGT 3300	3	AREA IV SS COURSE	3	MKT 3300	3		
LAW 2221	3			QM 2241	3					
TOTAL 16				TOTAL 15						
3RD YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	FIN 3331	3	BUS 3382	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	BUS 3310	1
	QM 3345	3	IS 3310	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	FREE ELEC	2
	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	FIN 3331	3	BUS 3382	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	BUS 3310	1	IS 3310	3	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE ELEC	3		
QM 3345	3	FREE ELEC	2	REQ_MAJ COURSE	3					
TOTAL 15				TOTAL 15						
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.										
4TH YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	REQ_UPPER BUS CORE COURSE	3	BUS 4474	3	MGT 4478 (UPPER CORE CAPSTONE)	3	BUS 4476	3	REQ_MAJ COURSE ELEC	3
	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE	3	REQ_MAJ COURSE	3	APPROVED UPPER BUS ELEC	3		
	TOTAL	6	TOTAL	6	FILE YOUR INTENT TO GRADUATE		TOTAL	6	TOTAL	3
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	BUS 4474	3	REQ_MAJ COURSE	3	BUS 4476	3	APPROVED UPPER BUS ELEC	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	REQ_UPPER BUS CORE COURSE	3	REQ_MAJ COURSE ELEC	3	MGT 4478 (UPPER CORE CAPSTONE)	3	REQ_MAJ COURSE	3		
REQ_UPPER BUS CORE COURSE	3									
TOTAL 15				TOTAL 12						
FILE YOUR INTENT TO GRADUATE										
TOTAL PROGRAM 120										

**SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS-MARKETING CONCENTRATION- PROGRAM YEAR 2015-16**

COMPLETE ALL 6 SUB-REQUIREMENTS (45 HOURS)

A. AREA I:

TAKE THE FOLLOWING COURSES:

MINIMUM GRADE OF "C" REQUIRED

ENG-1101 COMP AND MODERN ENGLISH I 3 HOURS

ENG-1102 COMP AND MODERN ENGLISH II 3 HOURS

B. AREA II:

TAKE ANY 1000-2000 LEVEL COURSE IN LITERATURE 3 HOURS

TAKE ANY 1000-2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND 3 HOURS

CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC,
THEATRE, FILM, OR OTHER FINE ARTS AREA.

TAKE ANY TWO 1000-2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL 6 HOURS

AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING

ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE,

MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES,

OR OTHER HUMANITIES/FINE ARTS AREAS.

C. AREA III:

TAKE MTH 1112 ("C" OR BETTER) 3 HOURS

TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING 8 HOURS

LAB BOTH REQUIRED) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY,

CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2:

BIO-1100/L100, BIO 1101/L101, BIO 2202/L202, BIO 2229/L229, CHM 1115/L115,

CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253,

PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234.

D. AREA IV:

TAKE THE FOLLOWING COURSES:

ECO 2251 PRINCIPLES OF MACROECONOMICS 3 HOURS

ECO 2252 PRINCIPLES OF MICROECONOMICS 3 HOURS

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY 3 HOURS

TAKE ONE 1000 2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE 3 HOURS

DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS,

GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES,

NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY,

OR OTHER SOCIAL SCIENCE AREAS.

E. AREA V:

TAKE THE FOLLOWING COURSES:

IS 2241 COMPUTER CONCEPTS & APPLICATIONS 3 HOURS

TROY 1101 UNIVERSITY ORIENTATION 1 HOUR

EVERY REASONABLE ATTEMPT TO ENSURE ACCURACY HAS BEEN MADE. SOME COURSES (SUCH AS DEVELOPMENTAL OR PRE-REQUISITE COURSES) ARE NOT REFLECTED IN THIS DEGREE MAP. COMPLETION OF DEGREE REQUIREMENTS IS BASED ON THE SPECIFIC CATALOG YEAR FOR EACH STUDENT.

A MINIMUM OF 120 HOURS IS REQUIRED FOR ALL BACCALAUREATE DEGREE PROGRAMS.

AT LEAST 50% OF REQUIRED COURSEWORK MUST BE EARNED AT A SENIOR INSTITUTION.

AT LEAST 25% OF THE CREDIT HOURS REQUIRED FOR THE DEGREE MUST BE COMPLETED IN RESIDENCY WITH TROY UNIVERSITY.

AT LEAST 12 SEMESTER HOURS OF RESIDENCY MUST BE COMPLETED IN EACH MAJOR FIELD(S) OF STUDY.

A MINIMUM GPA OF 2.0 OVERALL AND IN THE MAJOR IS REQUIRED TO GRADUATE.

NOTE: PLEASE CONSULT THE COLLEGE OF BUSINESS OR CURRENT CATALOG FOR OTHER REQUIREMENTS NOT COVERED IN THIS DOCUMENT.

NOTES: A SEQUENCE IN LITERATURE OR HISTORY IS REQUIRED. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT. COURSEWORK

**SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS-MARKETING CONCENTRATION- PROGRAM YEAR 2015-16**

BUSINESS CORE (37 HOURS)

MINIMUM 2.0 OVERALL GPA REQUIRED
MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL COURSES

TAKE THE FOLLOWING COURSES:

ACT 2291 PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT 2292 PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW 2221 LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM 2241 BUSINESS STATISTICS I	3 HOURS
MGT 3300 PRINCIPLES OF MANAGEMENT	3 HOURS
MKT 3300 PRINCIPLES OF MARKETING	3 HOURS
BUS 3310 INNOVATIVE PRACTICE & THOUGHT	1 HOUR
BUS 3382 BUSINESS COMMUNICATIONS	3 HOURS
FIN 3331 MANAGERIAL FINANCE	3 HOURS
IS 3310 INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM 3345 OPERATIONS MANAGEMENT	3 HOURS
BUS 4474 BUSINESS AND SOCIETY	3 HOURS
BUS 4476 STRATEGIC MANAGEMENT	3 HOURS

GLOBAL BUSINESS MAJOR REQUIREMENT (18 HOURS)

TAKE THE FOLLOWING COURSES:

ECO 4451 INTERNATIONAL TRADE & FINANCE	3 HOURS
HRM 3375 GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT 4471 LEADERSHIP AND CHANGE	3 HOURS
MKT 4468 GLOBAL MARKETING	3 HOURS
MGT 4478 MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
UPPER-LEVEL APPROVED BUSINESS ELECTIVE	3 HOURS

MARKETING (18 HOURS)

TAKE THE FOLLOWING COURSES:

MKT 3364 SERVICES MARKETING	3 HOURS
MKT 4462 CONSUMER BEHAVIOR	3 HOURS
MKT 4464 MARKETING RESEARCH	3 HOURS
MKT 4469 MARKETING MANAGEMENT	3 HOURS
TAKE TWO COURSES FROM THE FOLLOWING:	6 HOURS
MKT 3362, MKT 4461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE	

FREE ELECTIVES REQUIREMENT (2 HOURS)

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT.	2 HOURS
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