

MY DEGREE MAP SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION-PROGRAM YEAR 2018-19

	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	1ST YEAR	ENG 1101/03	3	ECO 2251	3	ENG 1102/04	3	ECO 2252	3	TROY 1101
MTH 1112		3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3	AREA II FINE ARTS COURSE	3
									AREA IV HIS COURSE	3
TOTAL		6	TOTAL	6	TOTAL	7	TOTAL	6	TOTAL	7
FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER		
TROY 1101		1	AREA II FINE ARTS COURSE	3	ENG 1102/04	3	AREA IV HIS COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
ENG 1101/03		3	IS 2241	3	AREA III SCI/LAB COURSE	3/1	AREA II HUM/FA COURSE	3		
MTH 1112	3	ECO 2251	3	ECO 2252	3					
		TOTAL	16			TOTAL	16			
2ND YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	AREA II LIT COURSE	3	ACT 2291	3	ACT 2292	3	AREA IV SS COURSE	3	MGT 3300	3
	AREA III SCI/LAB COURSE	3/1	LAW 2221	3	AREA II HUM/FA COURSE	3	QM 2241	3	MKT 3300	3
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	AREA II LIT COURSE	3	ACT 2291	3	AREA II HUM/FA COURSE	3	ACT 2292	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
	AREA III SCI/LAB COURSE	3/1	MGT 3300	3	AREA IV SS COURSE	3	MKT 3300	3		
LAW 2221	3			QM 2241	3					
		TOTAL	16			TOTAL	15			
3RD YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	FIN 3331	3	BUS 3382	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	REQ MAJ ELEC	3
	QM 3345	3	IS 3310	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	FREE ELEC	2
	BUS 3310	1								
	TOTAL	7	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	5
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	FIN 3331	3	BUS 3382	3	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
BUS 3310	1	IS 3310	3	REQ GLOBAL BUS COURSE	3	REQ MAJ ELEC	3			
QM 3345	3	FREE ELEC	2	REQ MAJ COURSE	3					
TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.				TOTAL	15	TOTAL				15
4TH YEAR	TERM 1		TERM 2		TERM 3		TERM 4		TERM 5	
	REQ GLOBAL BUS COURSE	3	BUS 4474	3	MGT 4478 (UPPER CORE CAPSTONE)	3	BUS 4476	3	REQ MAJ ELEC	3
	REQ GLOBAL BUS COURSE	3	REQ MAJ COURSE	3	REQ MAJ COURSE	3	APPROVED UPPER BUS ELEC	3		
					FILE YOUR INTENT TO GRADUATE					
	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	6	TOTAL	3
	FALL SEMESTER				SPRING SEMESTER				SUMMER SEMESTER	
	BUS 4474	3	REQ MAJ COURSE	3	BUS 4476	3	APPROVED UPPER BUS ELEC	3	SELECT COURSES THAT HAVE NOT BEEN COMPLETED FROM PREVIOUS TERMS OR SEMESTERS AS PREREQUISITE COURSES OR COURSES TO BE RETAKEN	
REQ GLOBAL BUS COURSE	3	REQ MAJ ELEC	3	MGT 4478 (UPPER CORE CAPSTONE)	3	REQ MAJ COURSE	3			
REQ GLOBAL BUS COURSE	3									
FILE YOUR INTENT TO GRADUATE				TOTAL	15	TOTAL				12
TOTAL PROGRAM 120										

SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION PROGRAM YEAR 2018-19

COMPLETE ALL 6 SUB-REQUIREMENTS (45 HOURS)

A. AREA I:

TAKE THE FOLLOWING COURSES:

MINIMUM GRADE OF "C" REQUIRED

ENG 1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG 1102	COMP AND MODERN ENGLISH II	3 HOURS

B. AREA II:

TAKE ANY 1000-2000 LEVEL COURSE IN LITERATURE	3 HOURS
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TAKE ANY 1000-2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.	3 HOURS
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TAKE ANY TWO 1000-2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS.	6 HOURS
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C. AREA III:

TAKE MTH 1112 ("C" OR BETTER)	3 HOURS
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TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB BOTH REQUIRED) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS. SELECT 2:	8 HOURS
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BIO-1100/L100, BIO 1101/L101, BIO 2202/L202, BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242, PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 2233/L233, SCI 2234/L234.

D. AREA IV:

TAKE THE FOLLOWING COURSES:

ECO 2251	PRINCIPLES OF MACROECONOMICS	3 HOURS
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ECO 2252	PRINCIPLES OF MICROECONOMICS	3 HOURS
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TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY	3 HOURS
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TAKE ONE 1000 2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS
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E. AREA V:

TAKE THE FOLLOWING COURSES:

IS 2241	COMPUTER CONCEPTS & APPLICATIONS	3 HOURS
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TROY 1101	UNIVERSITY ORIENTATION	1 HOUR
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SORRELL COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN GLOBAL BUSINESS-MARKETING CONCENTRATION PROGRAM YEAR 2018-19

BUSINESS CORE (37 HOURS)

MINIMUM 2.0 OVERALL GPA REQUIRED

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL COURSES

TAKE THE FOLLOWING COURSES:

ACT 2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT 2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW 2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM 2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS
MGT 3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT 3300	PRINCIPLES OF MARKETING	3 HOURS
BUS 3310	ADVANCED EXCEL	1 HOUR
BUS 3382	BUSINESS COMMUNICATIONS	3 HOURS
FIN 3331	MANAGERIAL FINANCE	3 HOURS
IS 3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM 3345	OPERATIONS MANAGEMENT	3 HOURS
BUS 4474	BUSINESS AND SOCIETY	3 HOURS
BUS 4476	STRATEGIC MANAGEMENT	3 HOURS

GLOBAL BUSINESS MAJOR REQUIREMENT (18 HOURS)

TAKE THE FOLLOWING COURSES:

ECO 4451	ECONOMICS OF GLOBALIZATION	3 HOURS
HRM 3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT 4471	LEADERSHIP AND CHANGE	3 HOURS
MKT 4468	GLOBAL MARKETING	3 HOURS
MGT 4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
UPPER-LEVEL APPROVED BUSINESS ELECTIVE		3 HOURS

MARKETING (18 HOURS)

TAKE THE FOLLOWING COURSES:

MKT 3364	PRODUCT AND SERVICE INNOVATION	3 HOURS
MKT 4462	CONSUMER BEHAVIOR	3 HOURS
MKT 4464	MARKETING RESEARCH	3 HOURS
MKT 4469	MARKETING MANAGEMENT	3 HOURS
TAKE TWO COURSES FROM THE FOLLOWING:		6 HOURS
MKT 3362, MKT 4461, MKT 4463, MKT 4465, OR ANY UPPER-LEVEL BUSINESS COURSE		

FREE ELECTIVES REQUIREMENT (2 HOURS)

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT.	2 HOURS
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