

TROY UNIVERSITY PACIFIC REGION
COURSE SYLLABUS
IR6631 Intercultural Relations
Term 1, 2017-2018 [14 August - 15 October 2017]
Weekend/Web-Enhanced at Osan AB, ROK
Weekend 1/5; 19-20 August and 16-17 September 2017

INSTRUCTOR/PROFESSOR: Daniel Pinkston
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MEETING LOCATION, DATES & TIMES: Classes will meet on two weekends [19-20 August and 16-17 September 2017] from 0900 to 1800 at Osan Air Base. This course includes a “web-enhanced” portion, which is explained below.

OFFICE HOURS: By appointment.

CATALOG COURSE DESCRIPTION: An analysis of the influence of culture on interstate relations including theories, concepts, and applications.

TEXTBOOKS:

Fred E. Jandt, *An Introduction to Intercultural Communication: Identities in a Global Community, Seventh Edition* (SAGE Publications, Inc; Seventh Edition, February 2012), ISBN-13: 978-1412992879.

Gary Weaver, *Intercultural Relations: Communication, Identity, and Conflict* (Pearson Learning Solutions, 2013), ISBN-13: 978-1256092858.

Kathryn Sorrells, *Intercultural Communication: Globalization and Social Justice* (Sage Publications, 2013), ISBN-13: 978-1412927444.

Raymond Cohen, *Negotiating Across Cultures: International Communication in an Interdependent World* (United States Institute of Peace; Revised Edition, December 1997), ISBN-13: 978-1878379726.

SUPPLEMENTAL READINGS: Additional readings for the course, will be available in pdf file format in Canvas, or through the Troy electronic library. Students will need to download the files from Canvas or from the electronic library and read the materials before class meetings. If you have any problems downloading the materials please email me at dapinkston@troy.edu.

Jeffrey S. Lantis, “Strategic Culture and National Security Policy,” *International Studies Review*, Vol. 4, No. 3, Autumn, 2002, pp. 87-113.

Electronic copies of selected chapters will be provided in Canvas:

Peter J. Katzenstein, ed., *The Strategic Culture of National Security* (New York: Columbia University Press, 1996), chapters 1 and 2.

Forrest E. Morgan, *Compellence and the Strategic Culture of Imperial Japan* (Westport: Praeger, 2003), chapters 1 and 2.

OVERALL OBJECTIVES/ PURPOSE: Students will be introduced to concepts of intercultural relations, strategic culture, and possible barriers to effective communication in the realm of international negotiations. The course will draw upon multidisciplinary approaches to intercultural communication and their applications to international affairs.

METHODS OF INSTRUCTION: Lectures, class discussion, Canvas discussion, student presentations.

CANVAS: The Troy University MSIR program uses the Canvas educational technology system for its courses. You will need to access Canvas to obtain some of the course reading materials. Departmental policy mandates use of discussion boards in Canvas. Accordingly, a series of questions will be posted in Canvas. Students must read all discussion boards and must respond to the discussion questions over the course of the term. Discussion posts will account for 7.5% of the course grade. There will be an “ungraded syllabus quiz” in Canvas to check attendance to verify that students are enrolled in the course. This ungraded simple “quiz” and personal introduction will be due no later than 20 August.

GRADING AND ASSIGNMENTS:

Ungraded syllabus quiz 0%
Participation in classroom discussions 15%
Canvas discussion 7.5%
Web-enhanced review 15%
Classroom presentation on final paper topic 2.5%
Final exam 25%
Final paper 35%

CLASS PARTICIPATION: Students are expected to do the readings before class and be prepared to discuss the contents. Participation in classroom discussions accounts for 15% of your grade. Participation in Canvas online discussions will account for 7.5% of your grade.

WEB-ENHANCED PORTION: This course combines instruction inside and outside of the classroom. Troy requires 45 hours of instruction for a three-unit course. We will meet for a total of 36 hours in the classroom, so 9 contact hours must be covered outside of class through Canvas. The additional Canvas contact hours will include a written review and critique of Raymond Cohen, *Negotiating Across Cultures: International Communication in an Interdependent World*. The written review is due no later than 16 September and should be about 1,000-1,500 words. This assignment will account for 15% of your grade.

PRESENTATION: Students will present an overview of their final paper topics on the last day of class (17 September 2017). A PowerPoint presentation is fine but not required. You should only feel obligated to present slides if they are useful for conveying key ideas or data, otherwise do not feel obligated. This is an opportunity to share your ideas and initial findings

for your final paper topic and will account for 2.5% of your final grade.

FINAL EXAM: Department policy stipulates that every web-enhanced course must have a final exam no earlier than week 9 of a 9 week term. All written work, including final exams, must be given and graded in Canvas, unless class meets on the final weekend of the term. Final exams must be in essay format. Students will select two or three questions to answer from a short list of up to five questions. The final exam will account for 25% of your grade.

FINAL PAPER: The final paper will be either a policy recommendation paper on intercultural negotiations, or a research paper on an intercultural relations topic such as strategic culture. The topic can address a wide range of issues in the realm of intercultural negotiations, but students must receive instructor approval for their paper topics. This is not meant to discourage anyone; I am quite flexible. However, it is better to communicate your ideas or intentions and make sure you're on the right track before wasting time and effort on an inappropriate topic. The policy paper should address a current or hypothetical international negotiation process and provide intercultural policy prescriptions for one side, or both sides if you are ambitious. The research paper should explore the strategic culture of a particular country and security issue, or another intercultural relations topic subject to instructor approval. The paper should be about 5,000-8,000 words double-spaced, and the deadline for submission is 14 October 2017. All written work must be uploaded to Canvas and final papers must be uploaded to Canvas through the Turnitin feature. The final paper will account for 35% of your grade.

STUDENT-INSTRUCTOR INTERACTION/COMMUNICATION: I live in Seoul and do not have regular office hours. However, meetings are available by appointment before or after class. I will respond to your e-mails as quickly as I can, but if it is extremely urgent, or if you need to discuss something that cannot be addressed through e-mail, you can reach me by telephone. I am available by appointment for discussions by telephone or skype as well.

CLASS SCHEDULE: This schedule is subject to adjustment, and the instructor reserves the right to change the reading assignments if necessary. This is unlikely, but any changes will be made with sufficient time for students to complete the readings and assignments.

19 August (Saturday)

Course introduction, defining culture

Readings:

Gary Weaver, *Intercultural Relations: Communication, Identity, and Conflict*, Sections 1-3;
Fred E. Jandt, *An Introduction to Intercultural Communication: Identities in a Global Community*, Part 1-3.

20 August (Sunday)

Cross-cultural relations, culture shock, cultural conflict

Readings:

Gary Weaver, *Intercultural Relations: Communication, Identity, and Conflict*, Sections 4-6;
Fred E. Jandt, *An Introduction to Intercultural Communication: Identities in a Global Community*, Part 4.

16 September (Saturday)

Cultural communication and globalization, social justice, cross cultural negotiations, intro to strategic culture

Readings:

Kathryn Sorrells, *Intercultural Communication: Globalization and Social Justice*; Raymond Cohen, *Negotiating Across Cultures: International Communication in an Interdependent World*; Jeffrey S. Lantis, "Strategic Culture and National Security Policy," *International Studies Review*, Vol. 4, No. 3, Autumn, 2002, pp. 87-113.

17 September (Sunday)

Strategic culture and national security, course review, student presentations

Readings:

Peter J. Katzenstein, ed., *The Strategic Culture of National Security* (New York: Columbia University Press, 1996), chapters 1 and 2.

Forrest E. Morgan, *Compellence and the Strategic Culture of Imperial Japan* (Westport: Praeger, 2003), chapters 1 and 2.

ATTENDANCE POLICY: Attendance is mandatory. By university policy, the Troy coordinator must be notified if students miss more than 25% of classes.

INCOMPLETE GRADE POLICY: If a student requests an "INC", he or she must submit to the instructor a signed *Petition for and Work to Remove an Incomplete Grade* form indicating the compelling reason for the "INC". The instructor approving the request will document the required work and the deadline for completion. When the student completes the required work, the instructor will submit a *Change of Grade* form. In cases where a student fails to make up "INC" course work by the end of the next term in which they enroll, the "INC" will automatically be recorded as an "F" grade on the student's record.

AMERICANS WITH DISABILITIES ACT (ADA): Troy University, under the guidelines of ADA and the Rehabilitation Act, makes reasonable accommodations for documented physical and mental limitations of otherwise-qualified individuals with disabilities. To provide the best possible services to students, employees, and visitors, Troy University has designated Disability Services Coordinators and Human Resources representatives on each campus as responsible parties for coordinating accommodations for persons with disabilities. For more information about physical access to building or grounds, academic or workplace accommodations, or other ADA related services, individuals should contact a Disability Services Coordinator or Human Resources representative on their campus of attendance. Specific information regarding the ADA, including contact information for responsible parties, can be found at the following link:

<http://trojan.troy.edu/employees/humanresources/documents/ADAPolicy2003.htm>.

MOBILE PHONES AND ELECTRONIC DEVICES: Use of any electronic device (mobile phone, tablet, laptop, etc.) by students in the instructional environment is prohibited unless explicitly approved on a case-by-case basis by the instructor of record or by the Office of Disability Services in collaboration with the instructor. Mobile phones and other

communication devices may be used for emergencies, however, but sending or receiving non-emergency messages during a class meeting is forbidden by the University. Use of a communication device to violate the Troy University “Standards of Conduct” will result in appropriate disciplinary action (See pp. 42-52 of the Oracle.)

In order to receive emergency messages from the University or family members, devices must be in a vibration, or other unobtrusive mode. Students receiving calls that they believe to be emergency calls must answer quietly without disturbing the teaching environment. If the call is an emergency, they must move unobtrusively and quietly from the instructional area and notify the instructor as soon as reasonably possible. Students who are expecting an emergency call should inform the instructor before the start of the instructional period.

STANDARDS OF CONDUCT: By their enrollment, students are responsible for following the “Standards of Conduct” as they apply in the Troy University Pacific Region. Students may be disciplined up to and including suspension and expulsion for the commission of offenses in described in the Graduate Bulletin. As a reminder to graduate students, the “Standards of Conduct” regards dishonesty as an offense, which includes cheating and plagiarism. Students should carefully study the definitions of cheating and plagiarism:

1. Cheating includes:

a) Copying, or relying upon, another student’s answers or submitting another student’s work as one’s own or submitting as new work assignments previously completed for another class, while completing any class assignment, study group assignment, or during in-class or take home examinations.

b) Providing one’s own answers to another student while completing any class assignment, study group assignment (except where approved by the instructor due to the nature of the assignment itself), or during in-class or take-home examinations.

c) Using notes, books, or any other unauthorized aids during an examination; or holding an unauthorized discussion of answers during in-class examinations.

2. Plagiarism is submitting a paper, other required student course requirement in which the language, ideas, or thoughts are identical to published or unpublished material from another source, including material found on the Internet, without correctly giving credit to that source. While computers and the Internet allow students to cut and paste work from other material, new software is making it easier for universities detect plagiarism. Instructors may screen electronic versions of student assignments using the detection software.

LIBRARY SUPPORT:

Students can access online information resources through Troy University web site at <http://www.troy.edu> or the Troy Library Services home page at <http://trojan.troy.edu/library/>. These resources include a variety of full text databases that provide complete article texts from thousands of journals, magazines and newspapers. Among the most helpful databases are JSTOR, Academic Search Complete, and Lexis-Nexis.