CONSULTANTS FOR TSUD CHART A PROMISING COURSE

After two recent visits to the campus of Troy State University at Dothan and the study of numerous documents and reports, two consultants have released their report entitled "Charting a Short-Range Future Course for a Regional University." The consultants--Dr. S. V. Martorana, Professor of Education, College of Education, and Senior Research Associate, Center for the Study of Higher Education, The Pennsylvania State University; and Dr. Robert W. MacVittie, President Emeritus, State University of New York, College of Arts and Sciences, Geneseo, New York--divide the body of their report into three major sections: Long- and Short-Range Goals, Current Issues, and Some Suggestions for Planning and Action.

"The long-range goal" for TSUD, the consultants write, "is to gain recognition and acceptance as a regional state university fully committed and equipped to serve Southeast Alabama and the Wiregrass region and to gain support for acquiring the necessary resources to fulfill that service." In order to meet that long-range goal, Martorana and MacVittie suggest, among others, the following short-term goals:

- To develop further an understanding and acceptance of and commitment to TSUD's long-range goals from the TSU System, the complex of higher education in Alabama, the postsecondary institutions in the Wiregrass region, and the general public;

- To build a better understanding between TSUD and George C. Wallace State Community College in relation to their relative missions and the mutual benefits of cooperation;
To improve the region's capacity to plan for postsecondary education by extending TSUD information base to include that gathered by the economic, social, and cultural interests concerned with the regions development;

To effect a smooth and efficient transition as TSUD relocates its campus.

As the TSUD official concerned with planning for the University, Dr. Frank M. Lovrich reported that TSUD is pleased with these suggestions, which will facilitate the University's strategic planning.

The consultants' report identifies and discusses several key issues the University must confront in order to achieve both the short- and long-range goals: (1) the identity to be built for TSUD; (2) communication between and among the institutions in Alabama interested in planning for and providing university-level education in Southeast Alabama and the Wiregrass region; (3) communication, information exchange, and coordinated programming with other educational institutions in the region, particularly George C. Wallace State Community College; (4) understanding within TSUD of the University's direction; (5) support for relocation of the campus; (6) finding the necessary fiscal resources needed to attack comprehensive educational planning for regional development; and, (7) the ambiguity of definition of both locus and scope of responsibility for leadership action in planning for the social, economic, and educational development of the Wiregrass area as a region.

Commenting on one of the issues discussed by the consultants, Thomas Harrison, TSUD president, explained that Martorana and MacVittie considered the issue of course duplication between TSUD and other institutions in the area. The consultants concluded that "there will be some necessary duplication of general education and lower-division arts and sciences courses (General Studies) to meet the needs of bachelor's degree transfer students and first-time degree-credit students for well-developed undergraduate programs. Such course duplication is not wrong, but it needs to be thoughtfully planned in close consultation with the several institutions whose programs are involved."

Harrison commented that the University was happy to receive confirmation of its contention that the lower-division undergraduate courses at TSUD are necessary in order to support quality undergraduate programs.

In the final part of the report, the two consultants offer both "broad strategies by which TSUD can move ahead" and a listing of "more focused action related to handling each of
the issues" discussed in the report.

As broad strategies, TSUD should tie its development to that of the Wiregrass region and "assert overtly an intention to articulate and coordinate the University's programs and services evenhandedly with all of the postsecondary educational institutions in the region." The consultants indicate that demographic studies predict a bright future for the Wiregrass region, and, in turn, the consultants foresee a concomitant promising future for the development of TSUD.

Dr. Jack R. Sublette, TSUD vice president for student affairs and development, said that he viewed the consultants' report as a blueprint for the University's planning process." As outsiders, the consultants were able to view the area and the University's function in the area with a perspective that those of us who live and work here daily cannot possibly have." Sublette continued, "The consultants have outlined a series of goals and actions for TSUD to achieve in order to provide the best university programs and services for the Wiregrass region. Those of us at TSUD look forward to translating the consultants' written report into action."

**NOTE:** A complete copy of the consultants' report is available for review by faculty and staff in Dr. Grimmer's office.

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**Activities of President**

**Thomas Harrison**

- Met with Special Gifts Subcommittee of The Greater TSUD Development - June 2 and 24
- Attended meeting of TSU Board of Trustees in Troy-June 5
- Met with The Greater TSUD Development Fund Committee-June 22
- Attended National Literacy Teleconference at Wallace College - June 23
- Attended Dothan Jaycee meeting, at which Birmingham Mayor Richard Arrington was guest speaker
- Participated in United Way meeting - July 16
- Met with Dr. Ben Backus of Alabama Power Company-June 21
- Guest speaker at Zonta Club meeting in Dothan-June 27

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PEOPLE IN THE NEWS

As a part of the Summer Enrichment Program at TSUD, Dr. Alan Belsches gave a presentation, Brer Rabbit and his Brothers: An Evening of Black American Folklore, to junior high school students. Dr. Belsches has been invited to be a discussion leader for a panel at a conference entitled Eudora Welty: Eye of the Storyteller, September 17-19, 1987, University of Akron. The panel will discuss "Welty's Tradition and Influence: Everybody to their Own Visioning."

On June 9, Dr. Mary Brown spoke at a Minisymposium on Workshop Physics at Dickinson College in Carlisle, Pennsylvania, on her approaches to science teaching.

In addition to meeting with numerous state officials and dignitaries, Al Childs met with Gordon Tucker, State Media and Public Relations Director for the American Legion, who is visiting state school and public officials across the state as a member of the American Constitution Committee; attended Greater TSUD Development Fund meeting; and, attended an awards presentation for Mrs. Iris Harris, National Teacher of the Year.

Al has announced his intentions to retire as of August 31, 1987. All of the faculty and staff at TSUD wish Al well and hope that he has a long and happy retirement!

Mrs. Sandra Faria thanks everyone who completed and returned the health questionnaire. Her sample for the study consisted of 100 faculty, staff, and students at TSUD. She very happily reports that she had a 63% return on the questionnaires. If anyone is interested in the findings of the survey, please let Mrs. Faria know, and she will share an abstract with you.

The new dean of the School of Education, Dr. Betty Kennedy, reports the following consultations to public schools:


- Panel member for a discussion of "The Librarian/Media Specialist's Role in Developing a Viable Environment for Learning," at a workshop for the Ozark City School System, conducted by Troy State University Regional Teacher Inservice Center-August 10

- Attending and presiding at the District Assembly meeting for the Southeast Alabama Multitype Library System - August 10

- "How to Improve Individual Test Taking Skills, Butler County School System - August 24
Dr. Kennedy's other activities include attending a meeting of the Alumni Subcommittee of the Greater TSUD Development Fund; meeting with the associate dean and head of the Educational Leadership Department, School of Education, UAB; meeting with Dr. Bill Goodwin, Teacher Education Advisor, State Department of Education; and receiving notice that a proposal submitted to the Southeastern Reading Conference has been accepted for presentation at a meeting in West Virginia in October.

Dr. Richard Martin convened an executive session of Gamma Beta Phi to evaluate the past year's projects and to establish a project agenda for next academic year.

Dr. Martin reports that Mrs. Susan Clark, one of TSUD's adjunct faculty members, has recently successfully defended her doctoral dissertation and anticipates formal bestowal of the degree at the end of summer quarter. Congratulations to Dr. Clark on this significant academic achievement.

Recent activities for the Vice President for Financial Affairs and Administration, Mrs. Gayle Oberst, include attending a Chamber of Commerce Eager Beaver Breakfast, an ACHE meeting in Montgomery, an ACHE Budget Committee meeting, Zonta meetings in June and July, meeting with TSUT officials in preparation for going on-line, meeting with representatives of the postal system concerning mail regulations, and meeting with Wiregrass Mental Health representatives concerning a conference to be held in August.

At an Eastern Finance Association Conference, Dr. Parviz Parsa won a one-year subscription to The Wall Street Journal from Dryden Press.

Exploring various mathematics concepts via the microcomputer, Dr. Sarah Patrick worked with "extended day" students at Heard Elementary School one afternoon each week during the months of January through May.

Dr. Mary Jo Pollman was elected president of the Alabama Association of Early Childhood Teacher Educators; she attended Alabama Reading Association Board meeting and leadership training and was selected Awards Chairperson for Alabama Reading Association and the Publications Chairperson for the Alabama Association for Young Children. Dr. Pollman will attend the board meeting of the Alabama Association for Young Children, August 15.

Besides the routine committee meetings, Dr. Jack Sublette met, along with President Harrison, with Jack Woodard, general manager of the Farley Nuclear Plant; attended a special meeting of ACHE to
discuss proposed ACHE policy changes; worked with a designer for a permanent TSUD information booth at Wiregrass Commons; consulted with Dr. Norbert Maertens, dean of the School of Education, AUM, who has prepared a proposal for a Title III Grant for TSUD; and, attended a Dale Carnegie executive leadership breakfast at the Ramada Inn.

Mrs. Pamela Williamson attended the Alabama College Placement Association Conference, June 24-26; the Wiregrass Partnership for Youth Meeting, July 15; the Federal Civil Service Recruitment Showcase, July 21 & 22; and, the Wiregrass Personnel Association monthly meeting.

Mr. Buzz Wood convened a liaison meeting with Dr. John Hayman at George C. Wallace State Community College as a first step in coordinating the articulation of computer science students from GCWSCC into the upper level CIS courses at TSUD.

As a part of a series of articles on the U.S. Constitution, Dr. John Woodham's article entitled "Sharp Political Skills Were Needed to Win Support for Constitution" appeared in the July 12 issue of The Birmingham News.

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DR. EDWIN BAXLEY, JR., NAMED DEAN, SCHOOL OF BUSINESS

Dr. Edwin C. Baxley, Jr., professor of marketing, has been named the new dean of the School of Business at TSUD.

Dr. Baxley joined the School of Business faculty in June 1986. He has twenty-one years of teaching experience at the college level at such schools as the University of Southwestern Louisiana, William and Mary, the University of Richmond, and Auburn University in Montgomery.

Baxley received his undergraduate degree from Baylor University, his master's and doctorate from Louisiana State University.

Dr. Baxley said he is looking forward to the opportunity presented by his new position. "We have an excellent faculty here, there is no question about that," he stated. "We have one of the most progressive-minded and forward-looking faculties that I have ever worked with. Everybody is dedicated to a better education for the students we serve."

Currently, Dr. Baxley said he is working on plans for 1987-88 in reviewing programs of study and looking for continued growth in the School of Business.
BIRTHDAYS

August

1  Dr. Carolyn Holdsworth
15  Mr. Nolan Williams
21  Ms. Jonua Brooks
22  Dr. Ann Easley
23  Mr. Ron Cooper
25  Dr. Kim Sokoya
28  Dr. Lawrence Brown
31  Mrs. Sarah Love

September

12  Mr. J. C. Lewis
16  Dr. Frank Lovrich
22  Mr. Gary Watson
26  Dr. Wayne Bradshaw

NEWS FROM . . .

Alumni Subcommittee/Greater TSUD Development Fund

At a July meeting, the subcommittee was informed that the first issue of TSUD Today, a newsletter for alumni and friends of the University had gone to the printer. Dr. Shoaf reported that Raymond Cotton, a TSUD student, was building and donating a fund box to be placed in the lobby of Houston Hall. This fund box serves a two-fold purpose of publicizing the fund drive and of providing an opportunity for students, faculty, and staff to make small donations and still be involved. In order to be as cost effective as possible, it was decided to begin a phonathon of the TSUD alumni living in the local area. Drs. Shoaf and Kennedy are coordinating the efforts to reach alumni by telephone.

College of Arts & Sciences

TSUD has been accepted for membership in the University Consortium at Dauphin Laboratory. TSUD students and faculty will have full use of the facility. During the summer only, students may take both undergraduate and graduate courses at Dauphin.

Counseling Services

The Office of Counseling Services sponsored a workshop on interviewing skills and, in conjunction with the Testing Center, presented a study skills workshop for junior high and high school students. Orientation for both beginning freshmen and transfer students was held in late July and will be held again in mid-September.

Courtesy Committee

The Courtesy Committee has provided the following courtesies recently:

• get-well card to Mrs. Virginia Pearson, Dr. McArthur's sister;
• sympathy card to Dr. McArthur at death of her sister (a contribution was made to the Greater TSUD Development Fund in her memory);
• get-well card and flowers to Dr. Patricia Fritchie;
• farewell card and gift to Dr. Dean Davis;
Courtesy con't:  
- get-well card to Mrs. Sonja Woodham's father;  
- sympathy card and plant to Dr. and Mrs. John Woodham  
on the death of her father;  
- get-well card to Mrs. Martiel Henson, Mrs.  
  Laurette Long's mother;  
- get-well card to Mrs.  
  Carolyn Jordon's father, Mr. Wylie Driskell.

Library

During Summer Quarter 1987, a Statue of Liberty display  
has been located at the TSUD Library. The poster display  
is accompanied with three free handouts: "Celebrating 'The Lady', 1886-1986,"  
"Liberty Centennial," and "Vital Statistics of the  
Statue of Liberty."

Summer Enrichment Program

Dr. Shoaif judges the program a success and wants to thank all of those who helped make the artist Judy Dandis' stay a pleasant one.

The group piano lessons for adults, held at Whitman Music Store and taught by Dr. Shoaif, provided an opportunity for twelve students to learn piano basics. A special thank you to Mr. Whitman for the use of his facility and pianos.

The activities conducted by Pam Williamson and Dr. Belsches in study skills and black American folklore, respectively, were equally successful.

PIANO GIVEN

The Dothan Symphony Guild recently donated a grand piano to TSUD. A press conference will mark the official giving of the piano on Thursday, August 6, 1987, at 2:00 p.m., in the Ballroom of Houston Hall.

DATES TO REMEMBER

Pre-registration  
August 3-6.................tion  
August 14........Graduation  
August 21..............Closed  
August 28..............Closed  
September 4.............Closed  
September 7.............Closed  
September 11...........Closed  
September 15-16.Orientation  
  Faculty/Staff  
September 18.........Meeting  
  Registration  
September 21-22.........tion  
  Classes  
September 23............Begin

LOGOS, the Troy State University at Dothan faculty and staff newsletter, is distributed monthly by the Division of Student Affairs and Development. It is intended to be a vehicle for the dissemination of information to employees of the University. Suggestions as to format and content of LOGOS will be welcomed by the Student Affairs Staff.

NOTE: The next issue of LOGOS will appear at the beginning of October with a new volume. Have a pleasant quarter break!